

RSW's Lead Generation Business Reaches into Canada.

Reardon Smith Whittaker (www.rswus.com), a leading business development consultancy & lead generation agency that helps ad and PR firms identify and win business, recently signed on its first Canadian client. A leading Toronto-based agency recently engaged RSW to help it win more new business in the US. Mark Sneider, owner and Managing Director of RSW/US is excited about the move. "Our ability to help marketing services firms better position themselves in States and our proven methodologies will only help enhance the opportunities for Canadian-based businesses - as well as US-based firms." Reardon Smith Whittaker is one of the leading business development consultancies in the US. RSW helps marketing service firms open up qualified leads, sets meetings on their behalf, and importantly helps them better position themselves in the market.